

SECTION: ADMINISTRATION	SUBJECT: COUNTY LOGOS
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Original Resolution No.: 04-07-37

**County Logo Policy**

It is the policy of the County of Warner to install County approved logos/decals on all machinery, equipment and vehicles which the County owns. The placement of the County logo/decals should be at a location on the equipment that is clearly visible to the public to insure they recognize County ownership of each piece of equipment. Proper placement of logos/decals may also prevent theft of equipment.

**Guidelines**

1. The County logo design should reflect the uniqueness of the County of Warner which shall be approved by County Council.
2. All equipment, machinery and vehicles shall have a logo/decals located on the equipment and the decal should be of sufficient size so that it can be recognized by the public from a reasonable distance.
3. Logos/decals should be placed on both sides of all equipment, machinery and vehicles.
4. Logos/decals should generally be placed on the front doors of the motorized licensed vehicles and motorized construction equipment.
5. Based on available space for a logo on individual equipment, the following decal size guidelines should generally be considered:
 

a. Motorized licensed vehicles:	10 inch
b. Bylaw Officer Vehicle	15 inch
c. Motorized construction equipment:	8 inch
d. Pull type equipment (trailers, etc.)	6 inch
e. Other mobile equipment (tanks, inserts, etc.)	Size discretionary
f. Rental equipment to public (traps, hand sprayers, etc)	Size discretionary
g. Other equipment	Size discretionary
6. Current County logos on individual equipment can remain on the equipment until they deteriorate and require replacement. The logos will then be replaced with the size as outlined in Clause 5.